



COMING SOON
PROGRESSION Kitesurfing
Instructional wave videos

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Progression launches their new Kitesurfing Series

Be the next wave rider with the launch of Progression's new Kitesurfing instructional video series. Never before has the industry seen such dedicated, complete and detailed video instruction for riding a surfboard. Wannabe wave riders will be able to access content covering every angle needed to learn how to ride a surfboard with a kite.

The kitesurfing industry is seeing more and more surfboard sales and a much bigger interest in wave riding. Progression aims to teach your average kiter (with intermediate skills) how to master controlling a surfboard with a kite. Covering the basics from simply getting up and riding, staying in control, and in-depth carving turn tutorials before moving on to the fundamentals for properly riding waves frontside and backside.

Four years in the making, with over 200 minutes of detailed footage, Progression is due to release the first Collection in the Kitesurfing Series on 1st December 2015.

Building on their 12 year legacy as the leading provider of instructional kiteboarding videos (for twintips) from Beginner to Pro level, Progression Sports apply their same magic 'Progression Method'. Where previously there has been limited instructional wave content available, Progression now breaks down the foundations for in-depth insight with particular attention on the role of your kite, whenever necessary. The common mistakes sections have always been one of the most revered parts of any Progression video and with waves adding a further complication, Progression have included more mistakes in more detail, helping you to learn kitesurfing the right way.

Progression's founder, Rob Claisse, is on a mission to improve the way people ride waves:

"For most kites riders a wave with a kite and surfboard is a huge challenge and as we've seen over the past four years, as we've written scripts, filmed and edited, truly understanding how your kite, body and board work together on a wave is complex. But I hope we've managed to break down that complexity into progressions that will once again help you not only understand what to do but why you need to do it. So whether you're practicing on flat water, in mushy 2 foot slop or clean head high waves, you'll have the confidence to start pushing yourself to ride in the best way possible"

Using top level pro wave champion riders Jalou Langerec, Oswald Smith, Lee 'Pasty' Harvey, and Colin Heckroodt along with full backing from major brands North and Airush, Progression make sure you remain inspired throughout your learning journey. Philipp Becker, Int. Marketing & Communications Manager of North Kiteboarding comments:

"For a long time wave riding has not just been a niche in kiteboarding anymore, it's an important area to develop and attract more and more people to our amazing sport. Progression therefore are fundamental in promoting this trend direction and to make it easy to progress in doing so!"





To limit any further delay Progression are launching their Collections over a staggered period, and allowing time for kilters to master their moves in between. The 'Carving Turns' Collection is up first for release on 1st December 2015, and then videos will be released periodically every 6-7 weeks following this schedule:

1ST DECEMBER	Launch Carving turns collection - 4 videos and over 120 minutes of instruction Updated iOS and Android apps Updated website with full product information
MID-JANUARY	Riding Waves: Frontside video released
MID-FEBRUARY	Riding Waves: Backside video released
MID-APRIL	Riding and Control collection

Along with the launch of the new video content, Progression are simultaneously releasing new versions of their [Player App](#) to differentiate the Kitesurfing Series, as well as add new features and improve the usability all round.

For further information, please watch the [Series trailer on our dedicated launch web page](#).

Further announcements will be made via social media and our [Blog](#).

A collection of [images for media use are available](#) for your convenience.

Please contact caroline@progression.me should you wish for further information.

 **PROGRESSION**